

Walking Bird Publications

R.C. Box 1688, Richmond, Virginia 23173
Phone (800) 525-8247; (804) 285-2216 • Fax (804) 285-8247

**NEW
Guitar Repair
Forms!**

Dear Guitar Technician,

Walking Bird would like to introduce two new repair forms designed specifically for guitars and other instruments. Both forms have a top copy, a middle copy—to serve as a customer claim check—and a hard copy. There are *two* numbered stubs to identify the item or items that are to be repaired. The forms are identical in construction.

One of the forms (the GRP) has work pre-listed that is typically performed on a guitar to allow the technician to quickly and easily circle the job to be done. The other form (the GRNP) has none of the services prelisted giving the technician more room to write out the work he/she will be doing. This is also useful if your shop takes in a large number of instruments other than guitars. Either of these forms are available with your store IMPRINT or without.

In addition to these new releases, Walking Bird offers a Guitar Hang Tag, Lay-Away/Special Order forms, forms to track Warranty Claims, Gift Certificates and many other items. If you have already a form that you prefer or have been considering new forms but have not been able to find something that suits your needs, we will be happy to quote on an existing form or help you design one that will fit the bill.

Please take a moment to look at the samples enclosed and call 800/525-8247 if you have any questions. Pricing for the items sampled are inside this flyer. You may call, fax or mail in your order. An order blank is enclosed on the back.



Ted

Ted Winfield
Walking Bird Publications



Guitar Repair Tag - Part No. GRP & GRNP



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Store imprint area (optional)

3 Copies!

- Top Copy
- Customer Claim/Estimate Copy
- Hard Copy

At-A-Glance
Vital information without having to remove tag from your wall file.

Plenty of room on back for additional comments

2 Product ID Stubs!

GRNP
(No work is pre-listed)

Two Repair Forms for the Musical Instrument Industry.

The first (Part #GRP) is designed for technicians working primarily on guitars and other string instruments. It has services pre-listed in an organized concise format. The 2nd Repair Form (Part #GRNP) has none of the services pre-listed. This is perfect for those who prefer to write in the work to be done. It can be used, as well, for instruments other than guitars as there is more room to specify work to be done. Both forms have carbonless paper, 3 full parts and 2 product ID Stubs. The middle copy can be used as the customer claim-check and/or as an estimate work sheet. Both forms are available WITH your STORE IMPRINT (name, address, phone and website) or WITHOUT the dealer imprint.

| QUANTITY | WITHOUT IMPRINT | WITH IMPRINT |
|----------|-----------------|--------------|
| 250 | 39.95 | N/A |
| 500 | 64.95 | 99.95 |
| 1000 | 109.95 | 159.95 |
| 2000 | 199.95 | 284.95 |

Layaway/Special Order Flag Tag - Part No. LASO



PRICE BREAKDOWN.
Accessories, parts and labor are easily identified.

CONSECUTIVELY NUMBERED.
Easy to dovetail into POS Invoices as well as Inventory and Repair.

Designed to help create new sales and prevent lost ones by increasing the efficiency of your Lay-away Special Order System. In addition, this versatile tag is effective for producing quotes and following up inquiries. Keep them by the phone! Perfect for getting needed information for followups when you are too busy to do research.

HEAVY YELLOW CARD STOCK. Perfect to flag Inventory and Repair tags as Laid Away or Waiting for parts.

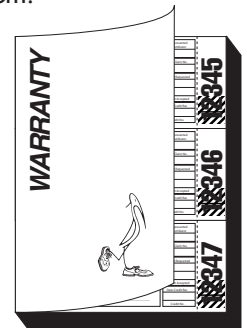
| QUANTITY | WITHOUT IMPRINT | WITH IMPRINT |
|----------|-----------------|--------------|
| 250 | 39.95 | N/A |
| 500 | 64.95 | 99.95 |
| 1000 | 109.95 | 159.95 |
| 2000 | 199.95 | 284.95 |

Warranty Watch System - Part No. WW



ACTION AREA.
Perfect for requested action and what the distributor actually does.

BIG NUMBERED STUB to identify defective item.



Don't throw your money away! The Warranty Book will prevent defective items and their credits from falling through the cracks. This much-ignored function will now ensure that defective items and lost labor time are handled in a fair and business-like fashion. Spend time with reps discussing products, not rummaging through boxes full of items not clearly marked. Working much like a checkbook, this system tracks your claim until the credit or new item is received. Your distributors will be delighted, and so will you.

| Prices for WW | |
|---------------|--------|
| Quantity | Price |
| 1 | 14.95 |
| 3 | 39.95 |
| 10 | 119.95 |

Guitar Hang Tag - Part No. GHT



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Guitar Hang Tag (including string) serves as a Price Tag, Guitar I.D. and a basic Quality Control Checklist! Also a place to stamp your store's name. An inexpensive solution for pricing and quality control!

| QUANTITY | PRICE |
|----------|--------|
| 250 | 40.00 |
| 500 | 65.00 |
| 1000 | 110.00 |
| 2000 | 195.00 |



GHT

Gift Certificate - Part No. GC

Gift Certificate includes gift envelope. Also includes store copy for your records.



Price includes your store imprint.

| QUANTITY | PRICE |
|----------|--------|
| 250 | 85.00 |
| 500 | 110.00 |

THE FINE PRINT

HOW TO ORDER:

By Phone, Fax or Mail. We can take your order 24 hours a day. From the United States or Canada, call our toll-free number 800/525-TAGS (8247). If our lines are busy or if you call during non-business hours, you may leave your order with the answering service. If you would like to call back to confirm your order, please let us know.

Orders may also be faxed to 804/285-8247. If you would prefer to mail in your order, our address is:

Walking Bird Publications
R.C. Box 1688
Richmond, VA 23173

Payment. Remember, prepayment gets your shipment to you faster and eliminates the costly C.O.D. charge. The easiest way to pay is by Visa, Mastercard or American Express. If you use your credit card, we will need to know the name as it is on the card, the credit card number and the expiration date. (If you are leaving an after-hours message please be sure to spell the name.) You may also prepay with a company check. Orders not prepaid will be sent UPS COD ground. In cases where the items are drop-shipped from the manufacturer—and therefore cannot be sent C.O.D.—prepayment by check or credit card will be required. This allows us to provide you with a wider range of products. We welcome Canadian orders and request that they be prepaid in U.S. funds or by credit card.

Shipping Method. UPS ground freight is the preferred method of shipping. If you would like your shipment to go by air please let us know.

Use this page to fax or mail your order!



Prices subject to change without notice.

CUSTOMER: To whom should we send catalogs and special announcements?

| | | | |
|---|----------------|---------------------|-----------|
| ATTENTION | | DATE | PHONE NO. |
| STORE NAME | | | FAX NO. |
| ADDRESS | | | |
| CITY, STATE, ZIP CODE | | | |
| TO BETTER SERVE YOU | | | |
| DO YOU USE: CONTINUOUS COMPUTER FORMS? | | ___ YES | ___ NO |
| INDIVIDUAL SNAP-APART BUSINESS FORMS? | | ___ YES | ___ NO |
| TYPE OF P.O.S. AND/OR GENERAL ACCOUNTING SOFTWARE | | | |
| NO. OF STORES | BRANDS CARRIED | NUMBER OF EMPLOYEES | |

IMPRINT INFORMATION (if different from customer information)

| | | |
|--|--------|---------|
| WOULD YOU LIKE ANY IMPRINTED ITEMS? | ___ NO | ___ YES |
| HAVE YOU ORDERED IMPRINTED PRODUCTS FROM US IN THE PAST? | ___ NO | ___ YES |
| IF SO, ARE ANY CHANGES NECESSARY? | ___ NO | ___ YES |
| IMPRINT AREA AS FOLLOWS: | | |
| LINE 1 | | |
| LINE 2 | | |
| LINE 3 | | |
| LINE 4 | | |
| LINE 5 | | |

| Quantity | Description | Unit Price | Amount |
|----------|---|------------|------------------------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | <i>Complete Catalog of Products</i> | | Subtotal |
| | <input type="checkbox"/> VISA/MC/AX <input type="checkbox"/> C.O.D. | | Delivery Charge |
| | FOR VISA/MASTERCARD/AMERICAN EXPRESS: | | TOTAL |
| | NAME ON CARD: _____ | | |
| | CARD NUMBER: _____ | | |
| | EXP. DATE: _____ | | |
| | | | Balance Due |